

2026



**EXHIBIT,
MARKETING, &
SPONSORSHIP
OPPORTUNITIES**



turkish festival

SPONSORSHIP KIT

Join us as a sponsor of the 24th Annual Turkish Festival, a premier cultural event that draws **over 25,000 attendees** for a day filled with music, dance, food, and tradition. Connect with a diverse audience, showcase your brand, and support one of D.C.'s most celebrated cultural festivals.

OCTOBER 18, 2026

TURKISH FESTIVAL

Pennsylvania Ave. NW
Between 3rd & 6th Streets
Washington, DC



festival@atadc.org



turkishfestival.org



turkish festival

24th Annual Turkish Festival: Celebrating Turkish Culture in Washington, D.C. Sunday, October 18, 2026 | Pennsylvania Ave NW (3rd–6th Streets)

Washington, D.C. will come alive with the sights, sounds, and flavors of Türkiye at the 24th Annual DC Turkish Festival, organized by the American–Turkish Association of Washington, D.C. (ATA–DC). This award-winning festival has been voted **"Best Festival" and "Best Cultural Festival"** by Washington City Paper readers for 13 consecutive years.

With **over 25,000 attendees** expected, this free, family-friendly event offers a full day of cultural experiences — including live music, folk dances, fashion shows, hands-on art activities, and a bustling Turkish Bazaar featuring handcrafted ceramics, textiles, jewelry, and more. Guests can enjoy authentic Turkish cuisine, tea, coffee, and fortune readings.

Since 1965, ATA-DC has promoted cross-cultural understanding through cultural, educational, and social programs. The Turkish Festival remains a cornerstone of these efforts, bringing the heart of Türkiye to the nation's capital.

We invite you to become a sponsor of the **24th Annual Turkish Festival and Turkish Heritage Month** — a unique opportunity to connect with diverse audiences, highlight your brand, and support cultural celebration in the D.C. metro area.

Sponsorship Benefits Include:

- Visibility among 25,000+ attendees
- Inclusion in regional marketing campaigns
- Brand recognition on event signage, promotional materials, and social media
- Opportunities to connect with the Turkish–American and broader D.C. community



In addition to the festival, ATA-DC proudly organizes **Turkish Heritage Month** each October — a month-long celebration featuring:

- Opening Reception
- Turkish Film Screenings
- Seminars and Cultural Workshops
- Live Music Performances
- Young Cultural Ambassadors Program
- The Republic Day Ball

These events highlight the rich cultural heritage of Türkiye and the contributions of Turkish Americans to U.S. society, while fostering friendship and understanding between communities.

Organizing this high-visibility, high-impact cultural experience is no small feat. In 2026, festival expenses will exceed \$160,000 — a cost covered entirely by community support and volunteer efforts. Your sponsorship makes it possible to keep these events free and open to all.

Join us in supporting culture, community, and connection.

For sponsorship opportunities, contact: festival@atadc.org

Full payment due by September 25, 2026.

Please mail your form and payment to:

ATADC
7115 Leesburg Pike, Ste 302, Falls Church, VA 22043



2026

SPONSORSHIP PACKAGES

BRONZE LEVEL

\$1,750

Recognition as a sponsor of the 2026 Turkish Heritage Month and Turkish Festival, logo/name displayed on the festival stage banner, table space in the Turkish Bazaar (under one big tent), logo exposure on the festival website with a direct link to your company, recognition in festival marketing materials including brochures, signage, and social media, acknowledgment in the festival program, website, and press materials, and corporate membership with ATA-DC (non-voting).

GOLD LEVEL

\$3,000

Recognition as a sponsor of the 2026 Turkish Heritage Month and Turkish Festival, logo/name displayed on the festival stage banner, a 10' x 10' booth in the Turkish Bazaar, prime logo exposure on the festival website with a direct link to your company, recognition in festival marketing materials including brochures, signage, and social media, acknowledgment in the festival program, website, and press materials, and corporate membership with ATA-DC (non-voting).

DIAMOND LEVEL

\$7,000

Recognition as a sponsor of the 2026 Turkish Heritage Month and Turkish Festival, your logo/name displayed on the festival stage banner, a 20' x 10' booth in the Turkish Bazaar, prime logo exposure on the festival website with a direct link to your company, recognition in festival marketing materials including brochures, signage, and social media, acknowledgment in the festival program, website, and press materials, corporate membership with ATA-DC (non-voting), sponsor thank-you plaque presented on the festival stage, a 1-minute speaking opportunity, designation as the Turkish Heritage Month & Turkish Festival's only Lead Sponsor, and industry exclusivity.

EXECUTIVE LEVEL

\$15,000

Recognition as a sponsor of the 2026 Turkish Heritage Month and Turkish Festival, your logo/name displayed on the festival stage banner, a 20' x 20' booth in the Turkish Bazaar, prime logo exposure on the festival website with a direct link to your company, recognition in festival marketing materials including brochures, signage, and social media, acknowledgment in the festival program, website, and press materials, corporate membership with ATA-DC (non-voting), sponsor thank-you plaque presented on the festival stage, a 1-minute speaking opportunity, designation as the Turkish Heritage Month & Turkish Festival's only Lead Sponsor, and industry exclusivity.



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SPONSORSHIP PACKAGES

MEDIA SPONSOR

\$1,500

Recognition as a sponsor of the 2026 Turkish Heritage Month and Turkish Festival, your logo/name displayed on the festival stage banner, table space in the Turkish Bazaar (under one big tent), logo exposure on the festival website with a direct link to your company, recognition in festival marketing materials including brochures, signage, and social media, acknowledgment in the festival program, website, and press materials, and corporate membership with ATA-DC (non-voting).

EXHIBITOR

\$1,000

Table space within the designated space allocated by festival organizers.

FRIENDS OF FESTIVAL

\$500

Recognition as a sponsor of the 2026 Turkish Heritage Month and Turkish Festival, your logo/name displayed on the festival stage banner, a table space (only for NGO's) in the Turkish Bazaar, prime logo exposure on the festival website with a direct link to your company, recognition in festival marketing materials including brochures, signage, and social media, acknowledgment in the festival program, website, and press materials.

STAGE SPONSORSHIP

\$8,500

Turkish Festival features a 24 ft x 32ft stage with state-of-art sound equipment. Banner in front of the Festival stage. Company name and logo featured on the website, event banners, and festival brochure. 10x10 Booth at the Festival. Two festival t-shirts

FESTIVAL AREA SPONSORSHIP

\$2,500

Please choose from Tea House tents, Turkish Coffee tents, Dining Area, or Kids Tent. Premium signage locations around the tent throughout the Festival. Company name / logo featured on the website and event banners. Company name on festival brochure. Two festival t-shirts.



Executive Sponsor	Diamond Sponsor	Gold Sponsor	Bronze Sponsor	Exhibitor	Media Sponsor	Friends of Festival
\$15,000	\$7,000	\$3,000	\$1,750	\$1,000	\$1,500	\$500

Recognition as the Sponsor of 2026 Turkish Heritage Month and Turkish Festival	✓	✓	✓	✓		✓	✓
Designated as the Turkish Heritage Month & Turkish Festival's only Lead Sponsor & Industry Exclusivity	✓	✓					
Sponsor thank-you plaque presented on the festival stage & 1-minute speaking opportunity	✓	✓					
Your logo/name on the stage banner	✓	✓	✓	✓		✓	✓
Complimentary Booth at the Festival	Booth 20' x20'	Booth 20' x 10'	Booth 10 x10'	Table (under one big tent)	Table (under one big tent)	Table (under one big tent)	Table (only for non-profit org)
Prime logo exposure on the festival website with a direct link to your company's website	✓	✓	✓	✓		✓	✓
Prominent display of sponsor logo on all Turkish Festival promotional brochures and direct mailing	✓	✓	✓	✓		✓	✓
Recognition on Turkish Festival Facebook & Instagram accounts	✓	✓	✓	✓		✓	✓
Acknowledgement of the company's sponsorship with the logo/name › all printed and online materials › festival program › outdoor signage › website › eNewsletter press materials	✓	✓	✓	✓		✓	✓
ATADC Honorary (Corporate) Membership which includes all the benefits of membership, except for voting rights.	✓	✓	✓	✓			

Stage Sponsorship
\$8,500

Festival Area Sponsorship
\$2,500

*Please see Sponsorship Packages page for Stage & Festival Area details.

Turkish Festival & Heritage Month SPONSORSHIP



To apply for sponsorship please complete all questions.

Applicants / Business Name :

Date :

Full Name of Contact Person :

E-Mail (required) :

Full Address :

Phone Number :

Executive Sponsor	Diamond Sponsor	Gold Sponsor	Bronze Sponsor	Exhibitor	Media Sponsor	Friends of Festival	Stage Sponsor	Festival Area Sponsor
\$15,000	\$7,000	\$3,000	\$1,750	\$1,000	\$1,500	\$500	\$8,500	\$2,500

Sponsorship Type (Choose One) :

☐☐☐☐☐☐☐☐☐

Total Amount :

Full Payment Due by September 25, 2026 :

Mail form & payment to: ATADC, 7115 Leesburg Pike, Ste 302, Falls Church, VA 22043.

Check Enclosed : ☐

Credit Card: Visa/Mastercard/Amex: ☐

Name as it Appears on Card :

Exp. Date:

3 or 4 digit CSV

Credit Card Number

Signature :

Date :

Printed Name :

T-shirt size requested :



The American Turkish Association of Washington DC is a 501(c)(3) organization, donation to which is tax deductible to the fullest extent allowed by law.

Logo Use:

All sponsors are requested to provide a large high-resolution logo (EPS preferred; JPEG or PDF also acceptable.)



www.turkishfestival.org



festival@atadc.org