

# TURKISH FESTIVAL 15TH YEAR ANNIVERSARY T-SHIRT DESIGN CONTEST

Help us design the official Turkish Festival T-shirt!

*SHOW OFF YOUR CREATIVITY*



**T**he American Turkish Association of Washington DC (ATA-DC) is launching a **t-shirt design competition** in celebration of the 15th Anniversary of its award winning DC Turkish Festival. This year's festival will take place on Sunday, September 24, 2017 on Pennsylvania Ave NW, between 12th and 14th St. and feature the World City of "Istanbul" with a focus on bridging cultures.

*ATA-DC invites all interested designers and design students from around the World to participate in the contest with designs that emphasize concepts of unity, connection, and harmony with elements from Istanbul, Turkey and Washington, DC.*

## T-SHIRT DESIGN CONTEST RULES

### ELIGIBILITY

Open to all artists (professional, amateur and student) and all ages. Minors who enter must have the written consent of a parent or legal guardian in order to enter artwork in the contest.

### NO ENTRY FEE

### DEADLINE FOR ENTRIES

*Entries must be received by Midnight (EST) August 30, 2017.* Please submit your design by email at **festival@atadc.org** at the latest by midnight EST on Wednesday, August 30, 2017. You may submit more than one design. Please indicate "Turkish Festival T-Shirt Design Competition" in the subject line.

### AWARD

The winner will be recognized on the Turkish Festival stage, website, festival social media and will be presented a certificate of achievement. If the winner is outside the Washington DC area the award will be mailed to the winner. The winning design will be printed on the official Turkish Festival t-shirts 15th year edition.

### THEME

The Turkish Festival has been a part of the DC culture and arts scene since 2002. This year we are celebrating 15 years of the festival, **"Connecting Cultures for 15 Years in Washington, DC"** The design needs to emphasize concepts of unity, connection, and harmony with elements from Istanbul and DC.

### SPECIFICATIONS FOR PRESENTATION

The following information must be included in the design: **"Connecting Cultures for 15 Years in Washington, DC"** All artwork must be original. All other work is subject to disqualification. We may add Turkish Festival logo later.

### TECHNICAL REQUIREMENTS

One-color design (to be printed on white or red t-shirt) Either hand drawn in all black ink/no pencil lines or a computer graphic created at 300 dpi or more JPG, PDF, EPS file formats are accepted Max area is 11.5" x 14.5" (vertical or horizontal both accepted)

### RETENTION OF DESIGNS

The entries become the exclusive property of the Turkish Festival and ATADC. The Turkish Festival has exclusive rights to the reproduction of winning entries and the submitting artist relinquishes all rights to such design. All proceeds from the sale of T-shirts will go to the Turkish Festival.

### PUBLICITY AND AGREEMENT

Entering this contest constitutes an agreement by the winning artist to relinquish all copyrights to the submitted work to the festival. The Turkish Festival committee has a right to make necessary revisions to winning artwork.

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For questions, email **festival@atadc.org**.



## 2017 TURKISH FESTIVAL T-SHIRT DESIGN CONTEST OFFICIAL ENTRY FORM

***This form must accompany artwork submitted in the 2017 Turkish Festival T-Shirt Design Contest.***

*Entry Deadline: Midnight (EST) August 30, 2017*

Artist \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I fully understand and have read and comply with the rules and conditions of this contest, and I understand that if this entry is selected as the winning submittal I relinquish all claims to any and all copyrights, royalties, and other benefits derived from the sale or reproduction of this work. I understand that the t-shirt design will also be used as the 2017 Turkish Festival Festival logo and should my design be chosen, I agree to reformat the design in smaller dimensions and to make edits requested by the festival's official marketing team if needed.

Signature of Artist \_\_\_\_\_

Are you 18 years or older? ☐ No ☐ Yes

I give consent for my child, \_\_\_\_\_ to enter the 2017 Turkish Festival T-Shirt Design Contest.

Signature of Parent or Legal Guardian \_\_\_\_\_